

# Deniz Kahraman

## About Me

As a UX/UI Designer & Digital Growth Consultant, I advise companies on improving their digital presence. I develop user-friendly designs, support digital projects and accompany digitization in cooperation with a team of Web & App Developers.

## Contact

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## Education

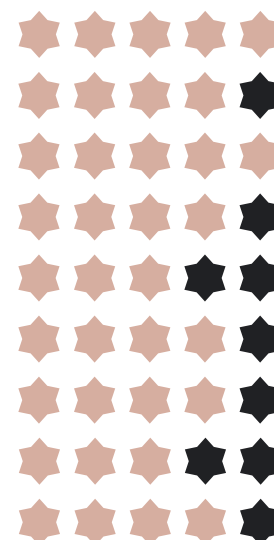
University of Cologne (1996 – 2004 )  
Master of Business Administration (MBA)

## Certifications

- UX / UI Design & Prototyping
- Digital Marketing Manager
- Professional Scrum Product Owner
- Professional Scrum Master
- Project Management (PMI/PMBOK® Guide)

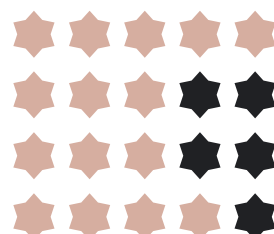
## Core Skills

- Marketing Campaigning
- UX & Customer Journey
- Performance & KPI (CRO)
- Layout Design (Web & App)
- CMS & eCommerce
- Prototyping & Wireframe
- Creative Direction
- Project Management
- Strategy & Consulting



## Tools

- Figma
- Google Services
- MS Power BI
- Canva



## Professional Experience

- CRM Marketing Campaigning  
Telefónica Germany Retail GmbH  
2023-2025
- Marketing Strategy & UX/UI Design  
2022-2025
- Online Marketing & Webdesign  
Lebara Germany Ltd  
2021-2022
- Onsite Performance, UX & CRO  
Telefónica Germany Retail GmbH  
2014-2020
- Project Management & Marketing  
2005-2014

## Portfolio

