

Deniz Kahraman

Contact

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Education

University of Cologne (1996 - 2004)
Master of Business Administration (MBA)

About Me

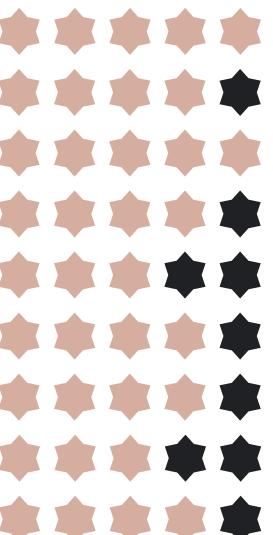
As a UX/UI Designer & Digital Growth Consultant, I advise companies on improving their digital presence. I develop user-friendly designs, support digital projects and accompany digitization in cooperation with a team of Web & App Developers.

Certifications

- UX / UI Design & Prototyping
- Digital Marketing Manager
- Professional Scrum Product Owner
- Professional Scrum Master
- Project Management (PMI/PMBOK® Guide)

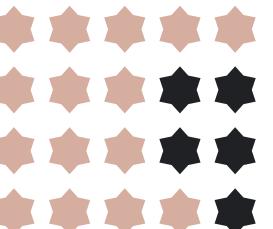
Core Skills

- Marketing Campaigning
- UX & Customer Journey
- Performance & KPI (CRO)
- Layout Design (Web & App)
- CMS & eCommerce
- Prototyping & Wireframe
- Creative Direction
- Project Management
- Strategy & Consulting



Tools

- Figma
- Google Services
- MS Power BI
- Canva



Professional Experience

- CRM Marketing Campaigning
Telefónica Germany Retail GmbH
2023-2025
- Marketing Strategy & UX/UI Design
2022-2025
- Online Marketing & Webdesign
Lebara Germany Ltd
2021-2022
- Onsite Performance, UX & CRO
Telefónica Germany Retail GmbH
2014-2020
- Project Management & Marketing
2005-2014

Portfolio

